



Wirra Wirra Scrubby Rise Red 2007 – three’s company, not a crowd

November 2008

Wirra Wirra has released its latest vintage of Scrubby Rise ‘Red’ – a full flavoured, great value blend that has quickly become a favourite from Wirra Wirra.

The final composition of the 2007 Scrubby Rise Red is shiraz 45%, cabernet sauvignon 40% and petit verdot 15%, a blend displaying balance, elegance, complexity and structure. Some might say the addition of petit verdot to the classic cabernet and shiraz is a case of “three’s a crowd”, however we like to think it more along the lines of “three’s company”.

Located directly in front of the Wirra Wirra’s century old ironstone cellars, the ‘Scrubby Rise’ vineyards (which are ironically flat and without scrub . . . of course) produce some of Wirra Wirra’s best shiraz and cabernet sauvignon from the very heart of McLaren Vale. The McLaren Vale fruit is blended with fruit from the Fleurieu Peninsula and a drop or two from the Adelaide Hills.

Judicious use of French and American oak ensures the bouquet comprises berry fruits, particularly blueberries and mulberries, with spicy notes of anise and clove, with just the subtlest hint of toasty oak.

The palate is generous with soft, approachable tannins and plenty of mid palate weight and juicy ripe fruit.

Winemaker Samantha Connew remarks: “This wine sees fruit from some of our best blocks blended into a lovely soft and approachable wine. The minimal use of oak leaves the wine full of fresh fruit flavours on the palate which our customers find very attractive”.

Scrubby Rise is a wine designed to be enjoyed now but will also reward a few years in the cellar. Serve it with your favourite barbecued lamb shoulder, steak or even chargrilled seafood.

Recommended retail price:

2007 Wirra Wirra ‘Scrubby Rise’ Shiraz Cabernet Sauvignon Petit Verdot - \$16.50

For further information, bottle shots etc please contact:

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Find out more about these new releases and life at Wirra Wirra at our website: www.wirrawirra.com