



Wirra Wirra voted Australia's Best Small Winery

22 October, 2009

Wirra Wirra Wines of McLaren Vale has been voted **Australia's Best Small Winery** at the 16th annual Australian Liquor Industry Awards.

The awards are the liquor industry's night of nights and were announced at a gala dinner at the Sydney Convention & Exhibition Centre in Darling Harbour on Wednesday night October 21.

This is the second consecutive year that Wirra Wirra has been recognised at the awards, last year winning *Best Premium Red Wine* for Wirra Wirra Church Block, a category that the same wine received a prize of *Highly Commended* this year.

Wirra Wirra's CEO Andrew Kay is delighted with the result.

"This award comes as Wirra Wirra celebrates 40 years and, like a player's player award in the footy season, is voted for by our peers in the trade so we are thrilled they like what we are doing," Kay said.

"It is so pleasing to receive affirmation that we are heading in the right direction and equally importantly, that we are well regarded out there in the trade. This is so important for a small to medium sized winery and the team at Wirra Wirra are all delighted with the result!"

For further information, bottle shots etc please contact Kate Kriven, Liquid Ideas on T: 02 9667 4211, M: 0416 924 061 or E: katekriven@liquidideas.com.au

Find out more about these new releases and life at Wirra Wirra at website: www.wirrawirra.com