



2011 Mrs. Wigley Moscato

Variety: 100% Red Frontignac
Region: McLaren Vale
RRP: \$18.50
Release Date: Dec 2011
Alc: 4.5% pH: 2.96 TA: 8g/L
Distribution: Cellar Door,
Retail and On-premise
nationally

One for the Ladies... and the Romantics

While your local wine shop may be awash with examples of Australian Moscato these days, it wasn't that long ago that there was only a handful to choose from. One of the earliest entrants into the market was the Wirra Wirra Mrs. Wigley Moscato.

The wine had its origins in a cellar door exclusive offering called "Muscats at Dawn", which despite a rather masculine name and even "blokier" packaging, was a big hit at the Wirra Wirra cellars in the summer of 2005-6.

Wirra Wirra Managing Director Andrew Kay remembers it well. "There was a month where this unheralded wine called Muscats at Dawn was outselling Church Block at the winery, which is pretty much unheard of," said Kay. "We figured that we might be onto something so we put it into a 500ml bottle, changed the design to make it part of the Mrs. Wigley range and it just took off from there."

At the height of summer and with Valentine's Day just around the corner, it's a very appropriate time to look at the latest incarnation of this wine, the 2011 Mrs Wigley Moscato.

With a pale pink colour that conjures images of Turkish delight and a bouquet of rose petals and orange blossom, it's not hard to see why the style is a hit with the ladies. The fact that it carries only 4.5% alcohol also makes it the ideal brunch or lunch-time tipple.

Flavours of musk, melon and lychee flood the palate, while the balance of natural sweetness, acid and a fine spritz leaves you contemplating a second glass - rather than a trip to the dentist!

Wirra Wirra Senior Winemaker Paul Smith suggests the way to a lady's heart this Valentine's Day would be to prepare a breakfast of salmon cakes with crisp redgum smoked bacon, accompanied by a glass of Mrs Wigley Moscato and served on a silver tray. Roses optional.

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