



## Sing hallelujah, the 2007 Church Block has arrived

October 1, 2008

Wirra Wirra Church Block has a dedicated group of followers who are ever faithful to their beloved drop and this October they will raise their glasses and rejoice as the 2007 vintage arrives.

The traditional Church Block blend of cabernet sauvignon, shiraz and merlot varies each year to ensure consistent style and quality. The 2007 vintage is blended from 52% cabernet sauvignon, 27% shiraz and 21% merlot and displays all the hallmarks of the well-established 'Church Block' style.

The name 'Church Block' refers to one of McLaren Vale's original vineyards, which lies next to the small Bethany Church, four kilometres from the township of McLaren Vale. Built in 1894, it is situated at the centre of the McLaren Vale wine region.

Made from 100% McLaren Vale fruit, the 2007 Church Block displays fresh red berry fruit on the nose with a hint of mint and spicy oak. The palate fills with intense fleshy red berries complemented by a refreshing natural acidity and fine cedary tannins.

Winemaker Sam Connew comments;

"I am really happy with the freshness of the 2007 Church Block. We have been working toward displaying lots of fresh fruit on the nose and palate and I feel this wine really delivers!"

Whilst drinking well now, the 2007 'Church Block' will undoubtedly benefit from further bottle maturation for many years.

***Recommended retail price:***

***Wirra Wirra 2007 Church Block - \$23.00***

For further information, bottle shots etc please contact:

- Kate Kriven, Liquid Ideas on T: 02 9667 4211, M: 0416 924 061 or E: [katekriven@liquidideas.com.au](mailto:katekriven@liquidideas.com.au)
- Samantha Connew, Senior Winemaker on T: 08 8323 8414 or E: [sconnew@wirra.com.au](mailto:sconnew@wirra.com.au)

Find out more about these new releases and life at Wirra Wirra at our new bigger, brighter and better website: [www.wirrawirra.com](http://www.wirrawirra.com)