



Media Release

Wirra Wirra teams up with the 2009 Adelaide Film Festival

January 2009

Wirra Wirra wines has long been a creator of fine wines and in 2009, they look toward the creation of film through a partnership with the 2009 Adelaide Film Festival.

From the 19th February through to the 1st March 2009, those attending one of a bevy of exciting Adelaide Film Festival events will be able to sip on one of South Australia's favourite wines prior to the film. Visit the 2009 Festival Club Bar which will be located in Palace Cinema just off Rundle Street, Adelaide CBD for a glass of Wirra Wirra 'Scrubby Rise' Shiraz Cabernet Sauvignon Petit Verdot or Sauvignon Blanc Semillon Viognier.

Sure to be popular in cinemas are the 'Wirra Wirra Rom Com' classics - not just for the ladies! Four romantic comedy films; The Apartment, Manhattan, Midnight and The Philadelphia Story will be included in the program.

The full 2009 program will be released on 23 January.

For further information on Wirra Wirra Wines please contact:

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Find out more about life at Wirra Wirra at our website: www.wirrawirra.com

For Adelaide Festival information visit: www.adelaidefilmfestival.org